

# BERHAMPUR MUNICIPAL CORPORATION

RFP No. 8652

Date 18.07.19



Tender  
for  
Selection of Vendor for  
Advertisement in City WiFi Homepage and  
new domains of BeMC

***Issued by:***

Berhampur Municipal Corporation

Berhampur, Odisha-760002

Contact – 0680-2250290

email – [mcbemc08@gmail.com](mailto:mcbemc08@gmail.com)

# BERHAMPUR MUNICIPAL CORPORATION BERHAMPUR

Bid Identification No. 8652

Dtd. 18.07.19

## TENDER

1. Berhampur Municipal Corporation invites sealed proposal in conformity with Tender documents in Single Bid System (Technical/ Price Bid) through Registered Post/ Speed Post/By Hand to the office of the undersigned from interested agencies/ firms/ advertising agencies/ companies for Selection of vendor for Advertisement in Home page of City WiFi of BeMC and new domains opened during the use. (It is cleared that the same is for City WiFi page of BeMC, and not the official website of BeMC)

More details provided in this document.

Sl.No	Name of Work	Contract Period	Cost of bid document in Rs. (Non-refundable)	EMD in Rs.	Period of Sale of Bid	Date of Opening of Technical Bid
1	2	3	4	5	6	7
1	Advertisement in home page and newly opened domains of City WiFi of Berhampur Municipal Corporation.	3 Years	Rs.6720/- (including GST)	Rs. 30,000/- (Rupees Thirty Thousand Only)	From 19.07.19 at 10.00 AM to 05.08.19 by 03.00 PM	06.08.19 at 4.00 PM

The details of the bid and bid document can be downloaded from official website i.e. [www.berhampur.gov.in](http://www.berhampur.gov.in).

Any clarification can be obtained in the office of the undersigned.

The Authority reserves the right to accept or reject any or all bids without assigning any reason thereof.

Commissioner  
Berhampur Municipal Corporation

Memo No. **8653**

Dt.18.07.19

Copy submitted to the Commissioner –cum- Secretary, H& UD Dept, / Director, Municipal Administration H. & U.D. Dept., Govt. of Odisha, for favour of kind information.

Sd/18.07.19

Commissioner

Berhampur Municipal Corporation

Memo No. **8654**

Dt.18.07.19

Copy submitted to the Collector, Ganjam, Chatrapur for favour of kind information with a request to please display a copy of this Notice in his Office Notice Board for wide circulation and information of all concerned.

Sd/18.07.19

Commissioner

Berhampur Municipal Corporation

Memo No. **8655**

Dt.18.07.19

Copy submitted to the Tahasilar, Berhampur for information and he is requested to attend the Bid opening on the date scheduled.

Sd/18.07.19

Commissioner

Berhampur Municipal Corporation

Memo No. **8656**

Dt.18.07.19

Copy forwarded to the Steno to Administrator, Berhampur Municipal Corporation / P A to Municipal Commissioner/ Steno to the City Engineer/ Steno to Exe. Engineer, Berhampur Municipal Corporation for information and necessary action.

Sd/18.07.19

Commissioner

Berhampur Municipal Corporation

Memo No. **8657**

Dt.18.07.19

Copy to Office Notice Board / Spare Copies to the Concerned Files for reference and record and information of all concerned.

Sd/18.07.19

Commissioner

Berhampur Municipal Corporation

**Introduction :**

Berhampur Municipal Corporation invites sealed tender in for “Advertisement in home page of City WiFi of Berhampur Municipal Corporation.” from reputed agencies/ firms/ advertising agencies/ companies.

**Bid Data Sheet:**

Availability of Bid Document	Bid Documents can be downloaded from the official website: <a href="http://www.berhampur.gov.in">www.berhampur.gov.in</a>
Cost of Bid Document	Rs. 6720/- (including GST) in form of DD in favour of Commissioner, Berhampur Municipal Corporation payable at Berhampur (non-refundable)
Earnest Money Deposit	Rs. 30,000/- (Rupees Thirty thousand Only) in form of FD/DD in favour of Commissioner, Berhampur Municipal Corporation payable at Berhampur
Downloading of Bid Document	From 19.07.19 to 05.08.19 by 3.00 PM
Last Date of Receipt of filled-up Bid Documents	06.08.19 by 3.00 PM
Date & Time of Opening of Bid	06.08.19 at 4.00 PM
Address for Communication	<b>COMMISSIONER BERHAMPUR MUNICIPAL CORPORATION, BERHAMPUR Phone : 06802250290 Email: mcbemc08@gmail.com</b> (All communications, including the envelopes, should contain the following information, to be marked at the top in bold letters: - “ <b>BID DOCUMENT FOR ADVT IN CITY WIFI</b> ”)

**General Instructions and Eligibility Criteria to the bidder:**

1. The Bidder should submit the Bid cost of Rs. 6720/- (including GST) Non refundable in form of DD in favour of Commissioner, Berhampur Municipal Corporation, Berhampur.
2. The bidder should submit EMD of Rs. 30,000/- (Thirty Thousand) in shape of DD in favour of Commissioner, Berhampur Municipal Corporation payable at Berhampur / FD pledged to Commissioner, Berhampur Municipal Corporation.
3. The Award will be made on the basis of financial bid.
4. The successful bidder should deposit the annual fees in advance.
5. The Contract is for 3 years.

The invitation to proposal is open to all bidders who qualify the eligibility criteria as given below:

- The bidder should be a registered agencies/ firms/ advertising agencies/ companies.
- The Bidder should submit PAN, GST Regn.
- The bidder should have minimum Average Annual Turnover of Rs.1 Cr, in any of the last three consecutive years.
- The bidder should submit the Audited Balance sheet of last 3 years.
- The bidder should not be blacklisted or debarred by any Govt. Organizations. Declaration to this effect must be submitted with bid.
- The bidder should have permanent office at Berhampur or should open within 45 days of getting Work order.

### **Scope of Work**

Berhampur Municipal Corporation has already rolled out the City WiFi Project in the following locations as detailed below:

1. Municipal Corporation area
2. Ramlingam Tank
3. Girija Square
4. Annapurna Market square
5. Old Busstand
6. Giri Market area
7. Biju Patnaik Park
8. Town Hall
9. Khallikote College Square
10. Public Library area(State Bank road)

Around 3000 to 4000 users are regularly using the City WiFi of BeMC, hence Corporation decided to give the home page of the City WiFi as Advertisement zone for revenue generation.

The broad scope of work as under:

1. The bidder should clear the content with BeMC before launching the Advt. in homepage and home page of new domain.
2. The exact duration of the homepage will be decided by BeMC.
3. The bidder should put the image/video of Govt. programmes/ schemes as desired by the Commissioner from time to time (will not more than 15 Secs in any case).
3. The bidder should follow the Govt. Advertisement Policy/ Scheme.
4. The Highest quoted agencies will be awarded the Work.
5. The Quoted value should be deposited in advance with BeMC.
6. The annual value will be increased 10% in every year from 2<sup>nd</sup> year onwards.
7. The bidders are encouraged to contact the office for further details about technical aspects.

Sd/18.07.19  
Commissioner  
Berhampur Municipal Corporation

**FINANCIAL BID FORMAT**

Sl.No.	Particulars	Unit	Quoted Amount	
			In Words	In Figures
1	Annual Revenue share to BeMC on Advertisement in home page and newly opened domains of City WiFi of Berhampur Municipal Corporation.	1		

(Rate quoted is inclusive of all taxes)

Signature of the Bidder